

East Carolina University *Office of Technology Transfer*

BUSINESS DEVELOPMENT OPPORTUNITY

Customizable Portal Software

East Carolina University seeks a partner to develop its OneStop portal software for commercialization purposes. OneStop was designed by a skilled team of programmers from ECU's Department of Information Technology and Computing Services. OneStop is recognized by the university community as a robust, highly-adaptable portal system that is easy to implement and requires minimal technical support.

Launched in 2001, OneStop has readily accommodated usage by a student population that has grown from 18,000 to nearly 23,000. It is also the primary portal for personnel, payroll and related matters for the entire campus community. <http://onestop.ecu.edu>

ECU OneStop - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites History Print Mail News Links

OneStop [Logout](#) | [Personalize](#) * | [Help](#) ?

Home **My Page** **Tools** **Community** **Profile** **E-mail**

EAST CAROLINA UNIVERSITY - Proud home of the Pirates!

Current Courses **Fall 2001**

MGMT 4252 [R. HEBERT](#)
MGMT 4342 [J. SMITH](#)
MGMT 4402 [J. EDWARDS](#)
MGMT 4422 [J. HUNT](#)

Greenville Weather

Currently
70°F Fair
88 % Humidity

Today
Hi 86°F / Lo 70°F

Tonight
Hi 86°F / Lo 70°F

My Bookmarks **Greenville Links**

[GreenvilleNC](#) - Info for the Greenville area.
[ECU Pirates Sports](#) - Check game scores or upcoming events.
[Local Movies](#) - Find out what movies are playing and showtimes.
[Papa Johns Pizza](#) - Order a pizza online.

Miscellaneous

[Dictionary](#) - Look up those big words to use to impress everyone.
[EBAY](#) - Where you can sell your old junk for big bucks.
[Classmates](#) - Locate your old high school buddies.

Events Calendar **September 2001**

Su	Mo	Tu	We	Th	Fr	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

Today: September 10, 2001

Stock Ticker

14 +1/4 PSIX 1/32 TSCN 5/16 +1/32 AOL 32 9/32 -2 13/16 AMZI
IX.X 856 13/32 -6 29/32 NASD 1687 11/16 -17 15/16 .DJI 9605 27/32

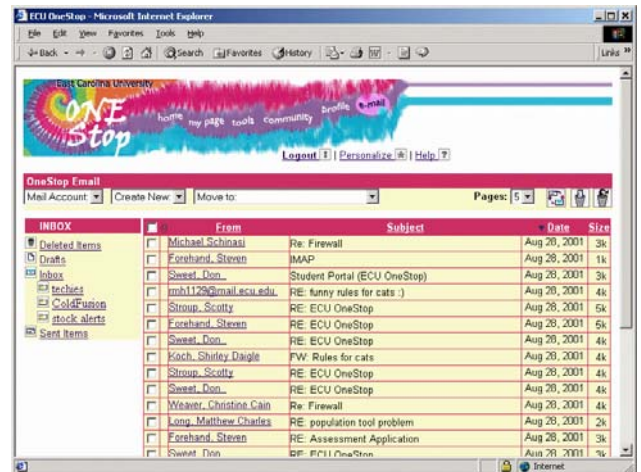
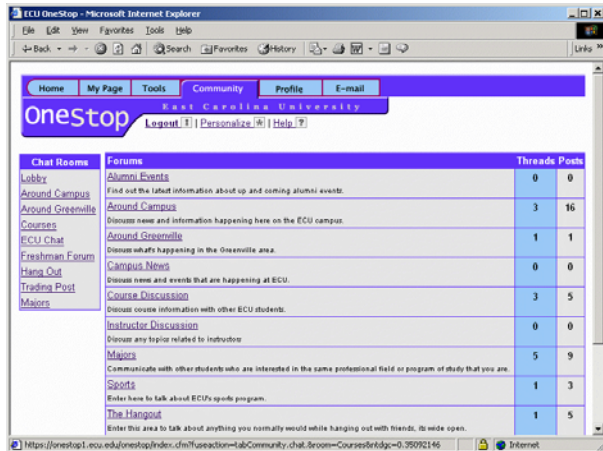
Online Radio

[Spinner.com Radio](#)
(Real Player required)

Internet

Features:

- Security: 128-bit SSL security for HTTP requests
- Simple tab style content navigation
- Customizable interface allows individual expression
- Written in ColdFusion, allowing for source encryption, component-based code reuse, external call capability to Java, C++, .NET and other technologies
- Single Sign-On capability
- Roles-based permissions feature designed to easily integrate with existing user information
- Supports multiple/combination roles for users



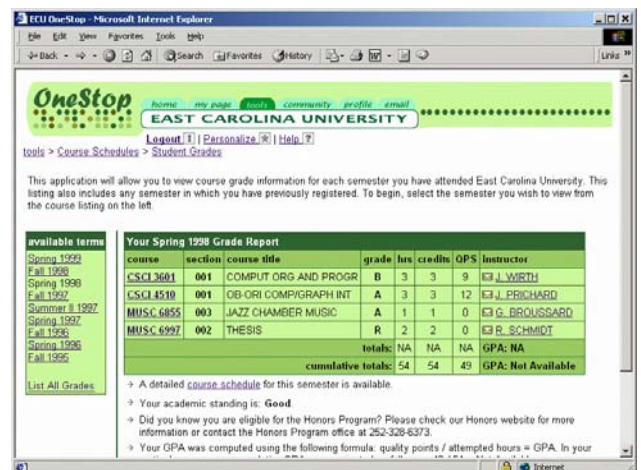
Advantages:

- Fully developed product currently in production use;
- Robust system;
- Low maintenance costs;
- Minimal site administration;
- Minimal training required;
- No dedicated staff required;
- Fully integrated system;
- Ease of use

About the Programmers

Steven Forehand

- BS Computer Science/Decision Sciences, East Carolina University, 1995;
- 9 years experience in industry and academia developing and managing dynamic, high volume internet applications;
- Certified in Macromedia ColdFusion MX and Brainbench.com Macromedia ColdFusion MX;
- Additional professional knowledge of SQL, XML, HTML, JavaScript and JAVA;
- Presenter at multiple EDUCAUSE and CUMREC conferences;
- Published in April and September 2005 ColdFusion Developers Journal



Phil Hulsey

- BS (1995) and MS (1998) in Music Education /Technology, East Carolina University;
- 10 years software development experience;
- Programming/scripting experience: ColdFusion (Certified), Java, HTML, WML, XML, SQL, Javascript, C++ and assembly;
- Member of the Macromedia ColdFusion MX Customer Advisory Board and Alpha/Beta Testing Group;
- Presenter at EDUCAUSE, UNC CAUSE, CUMREC and MOSIS conferences and the 2002 Macromedia Summit; published in April 2005 ColdFusion Developers Journal

Commercialization Contact:

Mark Foley (252) 328-9549; foley@m@mail.ecu.edu

Tomorrow Starts Here

